



# BENJAMIN MOORE® MOORGLO® SOFT GLOSS FORTIFIED ACRYLIC HOUSE PAINT N096

## Features

- The perfect coating to repaint aluminum siding
- Outstanding hiding
- Covers in one coat provided the surface is in good condition and the color change is not extreme
- Superior adhesion and excellent resistance to chalking
- Delivers a high-build paint film for excellent durability and long lasting protection
- 25 year limited warranty (see label for details).
- Excellent flow and leveling
- Easy to apply with brush, roller or spray
- Soap and water clean up
- Dries quickly
- Resistant to fading, cracking, peeling, blistering, dirt pickup, alkali and fumes
- Mildew resistant — this paint is specially formulated to contain agents which inhibit the growth of mildew on the surface of the paint film
- Low temperature application (Some colors — see below)

## Recommended For:

For exterior use on primed or previously painted wood siding, trim, doors, sash, shingles; cured or previously painted masonry such as stucco, cement block construction, poured and pre-cast concrete, unglazed brick; aluminum, vinyl, or site primed hardboard siding; and previously painted or primed metal.

## General Properties

Moorglo® 100% Acrylic Latex House Paint is a premium quality, semi-gloss paint fortified with alkyl resin.

## Limitations:

- Do not apply when air and surface temperatures are below 40° F (4.4° C).
- Do not paint vinyl siding or trim darker than the original color. See the Benjamin Moore® Vinyl Select palette for exceptions to that rule.

## Product Information

### Colors — Standard:

Brilliant White 01, Cottage Red 22, Country Redwood 23, Heritage Red 25, Classic Burgundy 26, Chrome Green 41, Essex Green 43, Black Forest Green 46, Tudor Brown 62, Black 80

### — Tint Bases:

Benjamin Moore® Color Preview® bases 1B, 2B, 3B & 4B

### — Special Colors:

Contact your Benjamin Moore & Co. representative

### Certification:

Available in all regulated areas, except South Coast

### Federal Specifications Generic Equivalent

Exterior - TT-P-19-D

### Technical Assistance

Available through your local authorized independent Benjamin Moore® retailer. For the location of the retailer nearest you, call 1-800-826-2623, see [www.benjaminmoore.com](http://www.benjaminmoore.com), or consult your local Yellow Pages.

### Technical Data◇

		Pastel Base	
Vehicle Type		100% Acrylic Latex	
Pigment Type		Titanium Dioxide	
Volume Solids		42%	
Theoretical Coverage At Recommended Film Thickness		450 - 500 Sq. Ft.	
Recommended Film Thickness		— Wet	3.4 mils
		— Dry	1.4 mils
Dry Time @ 77° F (25° C) @ 50% RH	— Set To Touch	3 Hours	
	— Set To Touch	4 Hours	
	— To Recoat	4 Hours	
	— To Hard Dry	Overnight	
High humidity or cooler temperatures may prolong drying time.			
Dries By	Evaporation, Coalescence		
Viscosity	102± 2 KU		
Flash Point	None		
Gloss/Sheen	Semi-Gloss		
Surface Temperature at application	Standard colors and bases	— Min.	40° F
		— Max.	90° F
Thin With	Clean Water		
Clean Up Thinner	Clean Water		
Weight Per Gallon	11.0 lbs.		
Storage Temperature		— Min.	40° F
		— Max.	90° F

### Volatile Organic Compounds (VOC)

◇ 144 grams / Liter 1.20 LBS / Gallon

◇ Reported values are for Pastel Base. Contact Benjamin Moore & Co. for values of other bases or colors.

# Benjamin Moore® MoorGlo® Soft Gloss Fortified Acrylic House Paint (N096)

## Surface Preparation

Surfaces must be clean and free of grease, wax, and mildew. Remove excessive chalk and loose or scaling paint. If previously coated with cement-base water paints, clean by sandblasting. Glossy surfaces must be dulled. Un-weathered areas such as eaves, ceilings, and overhangs should be washed with a detergent solution and/or rinsed with a strong stream of water from a garden hose to remove contaminants that can interfere with proper adhesion. Mildew must be removed by application of Benjamin Moore® CLEAN (318). Caution: Use rubber gloves, work goggles, and protective clothing. For metal surfaces, remove rust. Wipe down with paint thinner to remove surface oils.

**WARNING!** If you scrape, sand or remove old paint, you may release lead dust. **LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE.** Wear a NIOSH-approved respirator to control lead exposure. Carefully clean up with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to [www.epa.gov/lead](http://www.epa.gov/lead).

## Primer/Finish Systems

Wood, New (Including Shakes and Shingles)\*:

Primer: Benjamin Moore® Fresh Start® Moorwhite® Penetrating Alkyd Primer (100) or Benjamin Moore® Fresh Start® All-Purpose 100% Acrylic Primer (023)  
Finish: 1 or 2 coats Moorglo® Soft Gloss Fortified Acrylic House Paint (N096)

Wood, Repaint (Including Shakes and Shingles)\*:

Primer: Prime or spot prime as needed with Benjamin Moore® Fresh Start® Moorwhite® Penetrating Alkyd Primer (100)  
Finish: 1 or 2 coats Moorglo® Soft Gloss Fortified Acrylic House Paint (N096)

\*NOTE: To minimize staining from unpainted cedar or redwood, spot-prime butt ends, joints, and scraped areas, in addition to overall priming. Spot-prime stained areas on previously painted woods before overall priming.

Hardboard Siding, Bare or Factory Primed:

Primer: Benjamin Moore® Fresh Start® Moorwhite® Penetrating Alkyd Primer (100) or Benjamin Moore® Fresh Start® All-Purpose 100% Acrylic Primer (023)  
Finish: 1 or 2 coats Moorglo® Soft Gloss Fortified Acrylic House Paint (N096)

Hardboard Siding, Repaint:

Primer: Prime or spot prime as needed with Benjamin Moore® Fresh Start® Moorwhite® Penetrating Alkyd Primer (100) or Benjamin Moore® Fresh Start® All-Purpose 100% Acrylic Primer (023)  
Finish: 1 or 2 coats Moorglo® Soft Gloss Fortified Acrylic House Paint (N096)

Masonry, New and Unpainted (Including Unglazed Brick): Poured and pre-cast concrete must be allowed to cure for 60-90 days; block construction should be allowed to cure for 30-60 days. All surfaces must be thoroughly brushed with stiff fiber bristles to remove loose particles.

Priming Rough or Pitted Masonry: Moorcraft Super Craft® Latex Block Filler (285)

Priming Smooth Poured or Precast Concrete: No primer required.  
Finish: 1 or 2 coats Moorglo® Soft Gloss Fortified Acrylic House Paint (N096)

Masonry, Weathered and Unpainted (Including Unglazed Brick):

Primer: Moore's® Alkyd Masonry Sealer — (C077) or (066).  
Finish: 1 or 2 coats Moorglo® Soft Gloss Fortified Acrylic House Paint (N096)

Masonry, Repaint (Including Unglazed Brick): A common exterior paint failure on masonry construction is peeling and scaling, often caused by painting over heavy chalk deposits. The most practical and efficient way to remove this substance is with high pressure spray equipment. Multiple coats of paint that are in an advanced state of deterioration or prior applications of cement based coatings must be removed to a sound substrate. Sand blasting or using a mechanical grinder are effective means of preparation. Surfaces should then be primed with a chalk binding primer such as Moore's® Masonry Sealer (C077 or 066).  
Finish: 1 or 2 coats Moorglo® Soft Gloss Fortified Acrylic House Paint (N096)

Ferrous Metal, New:

Primer: IronClad® Latex Low Lustre Metal & Wood Enamel (363/C363) or IronClad® Alkyd Low Lustre Metal & Wood Enamel (C163)  
Finish: 1 or 2 coats Moorglo® Soft Gloss Fortified Acrylic House Paint (N096)

Ferrous Metal, Repaint:

Primer: IronClad® Latex Low Lustre Metal & Wood Enamel (363/C363) or IronClad® Alkyd Low Lustre Metal & Wood Enamel (C163)  
Finish: 1 or 2 coats Moorglo® Soft Gloss Fortified Acrylic House Paint (N096)

Galvanized Metal, New:

Primer: IronClad® Latex Low Lustre Metal & Wood Enamel (363/C363) or P04 Acrylic Metal Primer  
Finish: 1 or 2 coats Moorglo® Soft Gloss Fortified Acrylic House Paint (N096)

Galvanized Metal, Repaint:

Primer: Spot prime as needed with IronClad® Latex Low Lustre Metal & Wood Enamel (363/C363), IronClad® Alkyd Low Lustre Metal & Wood Enamel (C163), or P04 Acrylic Metal Primer  
Finish: 1 or 2 coats Moorglo® Soft Gloss Fortified Acrylic House Paint (N096)

Aluminum, New:

Finish: 1 or 2 coats Moorglo® Soft Gloss Fortified Acrylic House Paint (N096)

Aluminum, Weathered:

Primer: IronClad® Latex Low Lustre Metal & Wood Enamel (363/C363) or IronClad® Alkyd Low Lustre Metal & Wood Enamel (C163)  
Finish: 1 or 2 coats Moorglo® Latex House Paint (N096)

## Application

Stir thoroughly and apply with a good quality synthetic bristle brush or medium-nap roller.

Spray, Airless: Fluid Pressure — 1,500 to 2,500 PSI;  
Tip — .013 - .017 Orifice.

## Thinning/Cleanup

Thinning is unnecessary, but if required to obtain desired application properties, a small amount of clean water may be added. Never add other paints or solvents. Clean up with warm soapy water. Brushes should be given an additional quick rinse with mineral spirits followed by a second wash in soapy water, then rinsed thoroughly. Spray equipment should be given a final rinse with mineral spirits to prevent rusting.

USE COMPLETELY OR DISPOSE OF PROPERLY. Dry, empty containers may be recycled in a can recycling program. Local disposal requirements vary; consult your sanitation department or state-designated environmental agency on disposal options.

## Environmental, Health & Safety Information

Use only with adequate ventilation. Do not breathe spray mist or sanding dust. Avoid contact with eyes and prolonged or repeated contact with skin. Wear eye protection and gloves during application or sanding. A dust/particulate respirator approved by NIOSH should be worn when sanding or spraying. Close container after each use.

FIRST AID: If you experience difficulty in breathing, leave the area to obtain fresh air.

IN CASE OF SPILL: Absorb with inert material and dispose of as specified under Thinning/Cleanup.

**KEEP OUT OF REACH OF CHILDREN  
PROTECT FROM FREEZING**

**Material Safety Data Sheets available  
on request from your servicing retailer.**



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